



Benefits of BHTA membership

Joining BHTA can:

- save your business money,
- raise your profile and increase your credibility with potential customers,
- give you confidence that you've got expert information and advice on your side

Saving you money



- BHTA Members get *10% discount on exhibitor stands booked at *Naidex, *Mobility Roadshow, *Trade Days, *OT Show and up to 10% at the Care & Dementia Show.
- Substantial savings on all policies through the BHTA Members Preferential Insurance Scheme provided by ICB Group
- BHTA Advantage - exclusive package of benefits and discounts for members, designed to save you time and money in your professional and personal life; this is also available to your staff - free of charge
- Discounted advertising rates in Assistive Technology Today Magazine (AT Today), mailed to a wide range of healthcare professionals and distributed to all Naidex and Trade Days delegates
- Editorial access to THHS Magazine and Assistive Technology Today
- Free inclusion in 'The Bulletin' – BHTA's magazine sent to all MPs, CCGs and BHTA members
- Discounted training and CPD opportunities in partnership with the DLF
- Free use of the BHTA Wellingborough offices for company meetings and staff training
- Free membership for all employees to the Health and Assistive Technology Society, giving you additional credibility with customers



Raising your profile



- Compliance with and support from the BHTA *Code of Practice* – members tell us that the Code was their main reason for joining BHTA and continues to be the benefit they value most.
- Membership of the Consumer Codes Approval Scheme, overseen by the *Chartered Trading Standards Institute* (CTSI) + entry into their database
- Access to the DLF search engine and websites giving you priority ranking in search results (DLF sites combined receive over 2.5million visits per year), also putting your company on sites including My Local Services, Citizens Advice Bureau - BHTA membership improves reach and search capabilities
- Consumer confidence and marketability; membership may be required for tenders, ISO applications or working with certain NHS Trusts
- Provision of networking opportunities with access to other members, partners and potential customers, plus industry forums/round table discussions at our dedicated Section meetings
- Use of the BHTA logo and CTSI logo on your website/s, letterheads and business cards – we also supply posters, van stickers, shop window stickers - FOC



Giving you confidence



- Independent complaints process for use by both the public and member companies
- Free personalised customer satisfaction surveys & freepost envelopes provided to act as a feedback service (we also use these to select at our Annual Awards; “Team of the Year and Individual of the Year”)
- Consultation and advice on sales and consumer policy, Terms and Conditions and business collateral
- Legal assistance from our Solicitors, George Green LLP (Free 30 minute consultation per issue)
- Regular weekly newsletter and information updates
- Seminars and Conferences on topics of the moment, keeping you up to date e.g. Barcoding, Procurement, PIP, Disability Awareness
- Invitations to quarterly Section meetings, discussing issues that affect your sector
- Government access to represent industry sectors, from responding to consultations to member-only events with leading politicians
- Direct access to the Medicines and Healthcare products Regulatory Agency
- Meetings with healthcare service officials and professionals
- Wide range of contacts with associated charities, trade and patient groups



Start getting the benefits



To join today, or find out more about how BHTA membership could benefit your business, contact:

**0207 702 2141 to discuss or at
membership@bhta.com**

